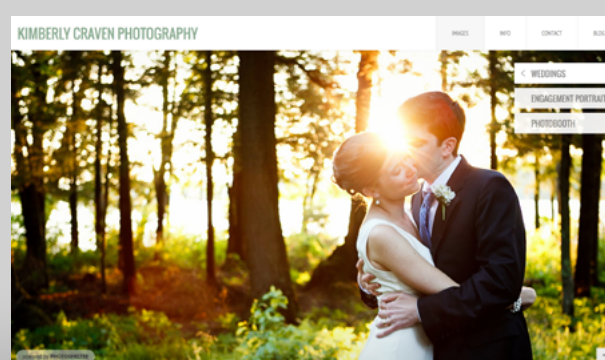
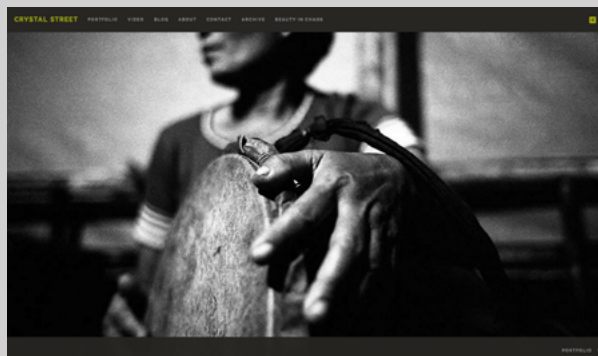
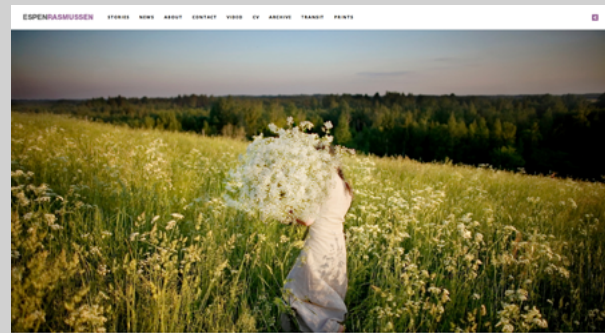
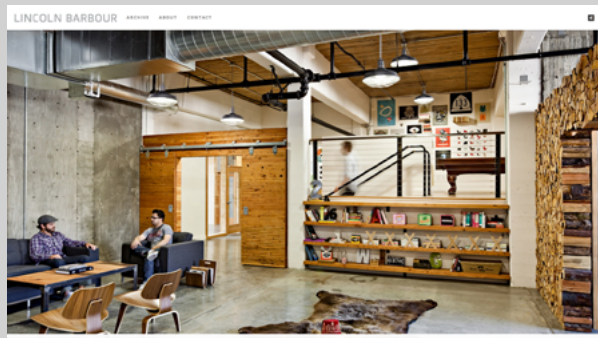
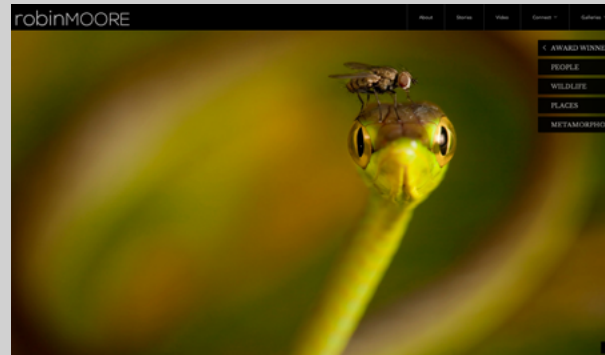




feature shoot

The 2019 Photographer's Guide to Instagram Hashtags





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Introduction

When used effectively, Instagram hashtags can increase profile views and help photographers get profile visits from potential clients, fans, and photo editors. Hashtags are a key factor in getting your profile discovered so you can find your audience and keep them engaged.

We want you to gain exposure and stand out among millions of Instagram posts by becoming a pro. Our comprehensive guide will help increase your profile views and engagement, making you a pro in the ever-evolving and expanding world of hashtags. Organized by genre, our guide focuses on niche interests to help get your work out there and in front of a targeted audience of people with similar interests.

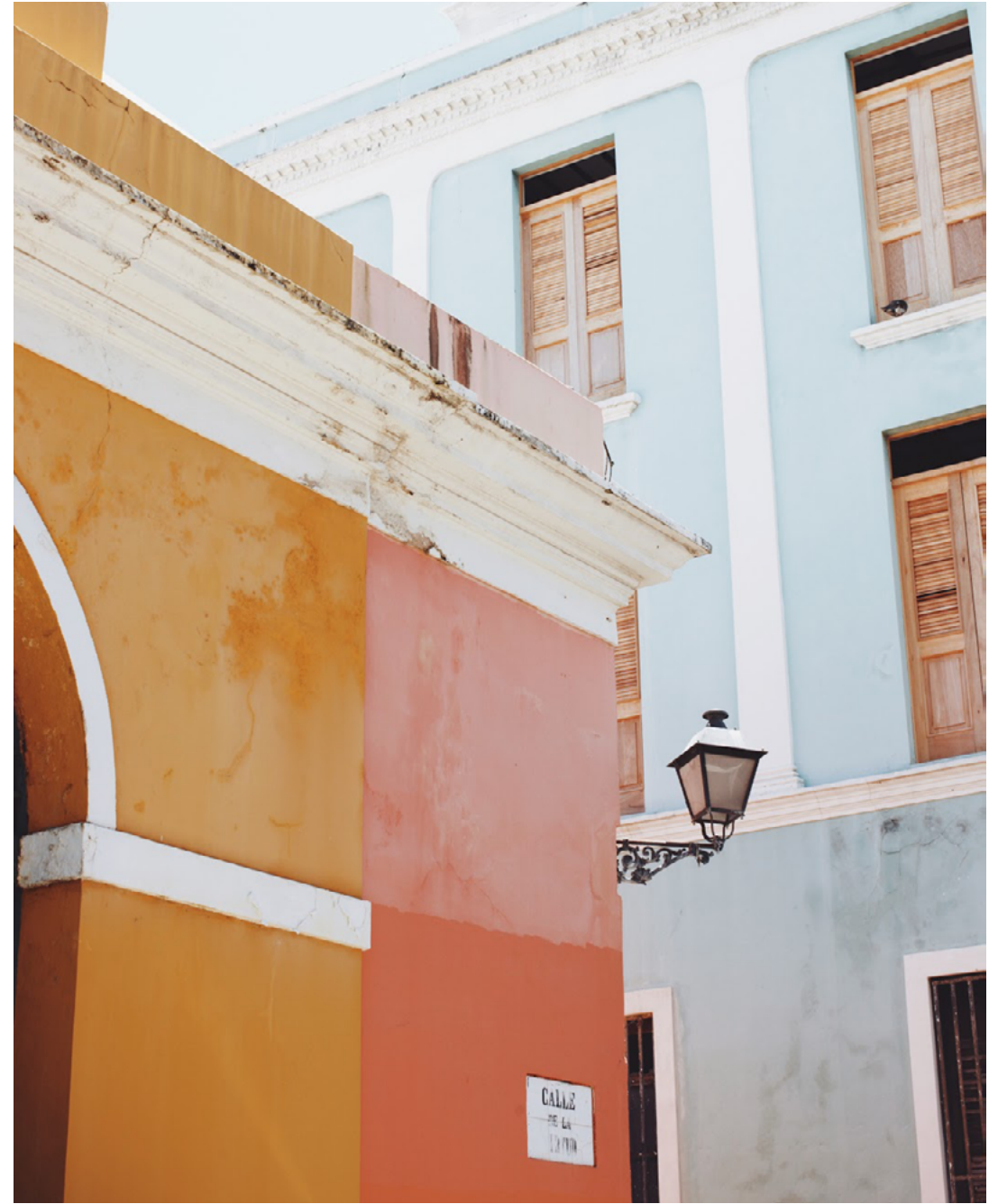
This guide details two types of hashtags: searchable tags and submittable tags. What's the difference? Searchable hashtags allow users to filter photos by searching for a specific tag. For example, tagging a photo with #bluesky allows people interested in that hashtag to search for it and find

your photo. On the other hand, tagging your photo with a submittable hashtag submits your photo to a feature page for consideration. Once submitted, editors can choose your photo to post to their feature page.

In this complete guide to hashtags, all suggested genre hashtags are just that—suggestions. Instagram has far more content available and ready for tagging for search and submission.

Travel

Whether you consider yourself a travel photographer or not, if you take photos during your travels, we recommend taking a look at this section. It's one of the largest and most popular sections of Instagram, and interest in the images goes beyond the traditional photography circle.



© Emily Nathan, IG: [@ernathan](#), seen on [@tinyatlasquarterly](#)

Travel companies, airlines, guides, magazines, and blogs look for inspiration from popular travel images and Instagram profiles. The people searching for and taking these images are affected by a contagious wanderlust and desire to just go. Popular searchable travel hashtags here often allude to movies, books, or songs about being on the road—places where people gain travel inspiration. They also often hone in on visual trends. It can be useful, even if not working in this genre, to see what developments are being made in this field. From postcard-perfect captures of sunsets to grainy photographs of tiny people on the road, there's something here for everyone. Most of the photographers we interviewed shared the same view that diversity of place can help get your work noticed, though a unique approach that is well executed is what will get your work chosen.

Travel searchable

#intothewild If you've seen the film adapted from Jon Krakauer's non-fiction book of the same name, you should be able to imagine the imagery and feel of images with this hashtag. Solitude, the wilderness, adventure, frugality, and a backpack or camper as a home feature frequently.

#tinypeopleinbigplaces No selfies, facial features difficult to make out—as the hashtag suggests, the figures in these pictures should be dwarfed by the surrounding environment—and this should ideally be awe-inspiring.

#bestplacetogo Use this tag if you're happy to share your travel discoveries with the world. If you want to keep your destination secret, perhaps better to avoid it.

#cityview Whether you're looking down at the city from a mountain pass, a high building, or flying a drone, this is a good tag to show off your best cityscapes.

#travelphotographer The generic tags are often the most used, and also the easiest to find.

#letsgosomewhere Use this to share your picturesque panoramas of beautiful places, grainy captures of road trips through the wilderness, and city sights; images that inspire others to buy a plane ticket are more likely to get noticed.

#welltravelled Attach this to your travel pictures of anywhere that has taken your breath away.

#travelmemories Sometimes nostalgia strikes and you can't help but look back at old photographs of your time on the beach or on the top of that mountain. If one catches your eye, share it with this hashtag.



© Denise Bartels, IG: [@whereistheflow](#),
seen on [@passionpassport](#)

Travel Submittable

[@dametraveler](#)

Submissions: [#dametraveler](#)

Followers: 522k

Posts with this hashtag: 3,980,676

"All images must have a female subject with a scenic backdrop. The smaller you are in the shot, the better," writes Nastasia Wong, founder of [dametraveler](#). "And this means no selfies." Photographers should use natural lighting and unique compositions that have the ability to transport the viewer into a dream world.

[@moodygrams](#)

Submissions: [#moodygrams](#)

Followers: 1.1m

Posts with this hashtag: 24,427,088

"We are looking for a particular aesthetic," writes [moodygrams](#) founder Shauna. "Photos edited with fade, to give it a soft, subtle and moody look are more likely to get noticed. Anything on the sharper side would more than likely be passed on." Shauna is drawn to images that convey a feeling, though she also recognizes that nature photographs are currently the most likely to appeal to the community.

[@liveFolk](#)

Submissions: [#lifeofadventure](#)

Followers: 421k

Posts with this hashtag: 12,860,092

Adrenaline sports, intrepid journeys, and vertiginous heights appear frequently in these typically grainy images. This hashtag is ideal for those who live frugally on the road but know how to live life to the max.

[@stayandwander](#)

Submissions: [#stayandwander](#)

Followers: 723k

Posts with this hashtag: 8,782,274

Adventure inspiration for travelers whose idea of fun is living in a log cabin in a remote wooded mountain valley.

@tinyatlasquarterly

Submissions: #mytinyatlas

Followers: 145k

Posts with this hashtag: 7,046,573

“Make sure your submission is in color (we tend to prefer natural colors) and ensure that your images have a geo-location—they can’t be secret,” writes tinyatlasquarterly founder Emily Nathan. The team is drawn to photographs of destinations that are up-and-coming and remote. Rather than selfies, they favor tiny people in big places.

@folkgood

Submissions: #folkgood

Followers: 146k

Posts with this hashtag: 3,776,276

The typical photos shared by folkgood offer windows into the great outdoors, specifically the most northern and southern reaches of the planet, through soft filters. Human presence should seamlessly blend into the surrounding environment.



© Kyle Dempsey, IG: [@kylefinndempsey](#)
as seen on [@livefolk](#)



© Larry McMillian, IG: [@larrythephotographer](#)
as seen on [@moodygrams](#)

@ourplanetdaily

Submissions: #ourplanetdaily

Followers: 2.7m

Posts with this hashtag: 8,728,765

Ourplanetdaily seeks outstanding photographs of nature, wildlife, and different regions of the planet. Unusual destinations, in addition to flora and fauna, are going to generate the most interest.

@afarmedia

Submissions: #traveldeeper

Followers: 223k

Posts with this hashtag: 6,123,094

The tag to use when your images go beyond scraping the surface and instead strive to deepen your travel experience by immersing yourself in the culture or getting off the beaten path.

@suitcase

Submissions: #suitcasetravels

Followers: 119k

Posts with this hashtag: 453,137

Ideal for those who enjoy comfort, boutique hotels, visits to historic chateaux, and drinking a glass of red with an ocean view. It's also loved by travelers who wish to share with the world the contents of their suitcase, or are curious as to what others pack.



© Umberto Mezzadra, IG: [@umbtravel](#)
as seen on [@ourplanetdaily](#)

Portraits

From close-up shots in an environment that provides context to a full body image against a neutral background, portraits allow you to show off your personal style. Whether you capture portraits in a studio or with natural light on the street, there are plenty of suggestions here to help you stand out.



© Anna Garbowska, IG: [@anka_nyc](#), seen on [@portrait_perfection](#)

Portraits searchable

#portraitphotography Join one of the largest collections of portrait-only images using this self-explanatory hashtag.

#portraits Similar to the above, though a search may yield results for paintings, drawings, and other multimedia projects. This may play to your advantage, though, so you can reach new audiences.

#portraitperfection For when you're particularly pleased with a portrait and want it shown with the best of the best.

#portraitoftheday This one's applicable to almost any kind of portrait, whether it's a formal studio shot or an on-the-go snap of a friend, and you can also use it as a daily nudge to keep shooting regularly.

#postmoreportraits Whether you interpret this as a reminder to take more portraits or see it as a request to other Instagrammers to follow suit, use this hashtag to draw more attention to your personal portrait photography.

#makeportraits Another hashtag that can be read as both self-encouragement and a challenge to your followers.

Portrait submittable

@pursuitofportraits

Submissions: **#pursuitofportraits**

Followers: 242k

Posts with this hashtag: 6,050,547

Saunak Shah, the founder of this feature page, reveals what he looks for in submissions: "The perfect image that represents the pursuit of portrait is one that emulates a moment captured in time, a sense of place, and an emotion."



© Francesco Giordano, IG: [@fotogiordano](#)
image of [@dianazugaro](#) as seen on [@quietthechaos](#)

@quietthechaos

Submissions: #quietthechaos

Followers: 175k

Posts with this hashtag: 4,536,501

A popular lifestyle feature page with a mix of traditional portraits, mysterious shots taken from behind, and environmental portraits. In some of these, there are also tiny people in big places.

@postthepeople

Submissions: #postthepeople

Followers: 78.4k

Posts with this hashtag: 6,981,392

A variety of traditional and unconventional perspectives, as well as diverse subjects make up this fashion-inspired portrait feature page. Submissions must include a short story to accompany the portrait.

@discoverportrait

Submissions: #discoverportrait

Followers: 75.1k

Posts with this hashtag: 3,730,439

If you check out this feature page, you'll get a feel for the distinctive aesthetic they go for—a lot of close-up images of people. Photographs of women are also more common, though male subjects do appear occasionally.

@portrait_perfection

Submissions: #portrait_perfection

Followers: 27.6k

Post with this hashtag: 4,631,892

Showcasing the full spectrum of portraiture, portraits of men, women, and children are featured in both color and black and white. There's a variety of styles and genres, as well as some group portraits in the mix.



© Paige Margulies, IG: [@drelladarko](#), seen on [@discoverportrait](#)

Black and white

Employed by traditional and contemporary photographers alike, black and white images have an undeniable appeal. If it was good enough for Henri Cartier-Bresson and Robert Frank, it should be enough for you—right?



© Romain Estebanr, IG: [@romestebanr](#), seen on [@bnw_planet](#)

Shooting in black and white is as challenging as it is appealing: without color, one is forced to focus on other compositional aspects like form and geometry. Although the feature pages suggested below differ in their willingness to stretch the definition of black and white to sepia, they all share an interest in the altered world presented to us by monochrome vision.

Black and white searchable

#monochrome To be used with any photograph taken in black and white, or when there are varying tones of only one colour.

#blackandwhitephotography To be used exclusively with photographs taken in black and white.

#bwphotography Same thing, different wording.

#instablackandwhite Adding the prefix insta- to a genre instantly turns it into a popular searchable Instagram hashtag.

#blackandwhiteart If your work is in black and white and also fits the fine art genre, use this hashtag.

#blackandwhiteonly Unfortunately, many popular hashtags become commandeered by spammers, from time to time. To avoid getting lost in the shuffle, try adding “only” to the end to ensure that your images reach the right people.

#blackandwhite_perfection If you’ve taken a black and white shot you’re particularly proud of, use this hashtag.

Black and white submittable

@flair_bw

Submissions: #flair_bw

Followers: 98.4k

Posts with this hashtag: 875,536

This page is part of [prOject_uno](#), an Instagram community that hosts over 20 feature pages. The community has partnered with [INSPADES Magazine](#) to promote and publish the work of artists. Carol Gong, creator of prOject_uno writes,



© Lan IG: [@axislan_photography](#), seen on [@bnw_captures](#)

“Every day I look through hundreds of hashtags, so first of all the image has to jump out at me from a thumbnail view.” She tends to go for images which somehow move her, often selecting images that are “dramatic, edgy and artistic.”

[@bnw_captures](#)

Submissions: [#bnw_captures](#)

Followers: 74.2k

Posts with this hashtag: 7,391,185

Many specialties are shown on this page, including portraits, documentary, and landscape photography. The only requirement is that your image is in black and white. Without colour to guide the way, allow for some negative space to make for easier viewing in thumbnail-size.

[@bnw_life](#)

Submissions: [#bnw_life](#)

Followers: 39.8k

Posts with this hashtag: 6,048,991

Many of the photos here portray people in their environment or hint at human presence. All of the images featured are monochromatic.

[@bnw_city](#)

Submissions: [#bnw_city](#)

Followers: 30.3k

Posts with this hashtag: 2,047,312



© Saminglefinch, IG: [@saminglefinch](#), seen on [@bnw_city](#)

Despite the inclusion of “city” in the name, [bnw_city](#) accepts black and white photographs covering everything from fine art, documentary, portraits, landscapes, and architecture.

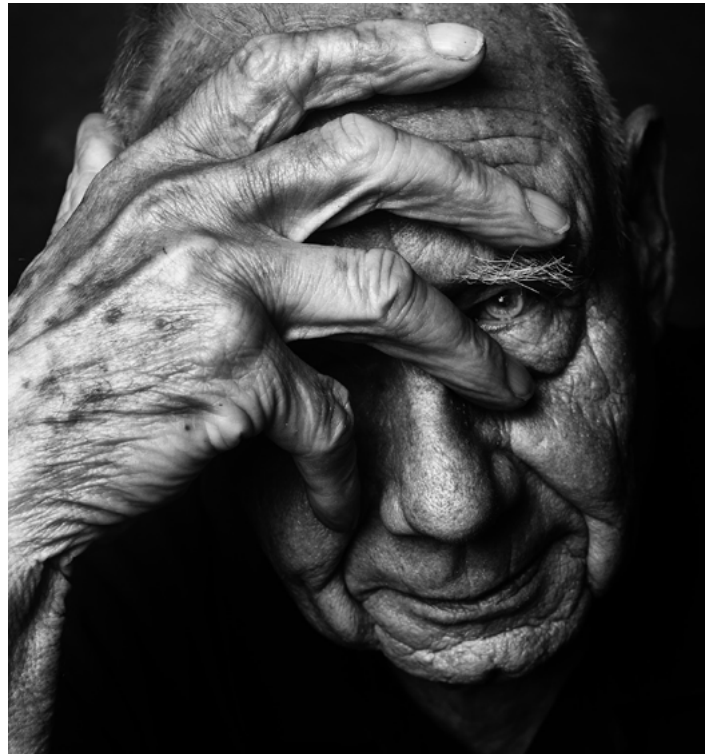
[@bnwmood](#)

Submissions: [#bnwmood](#)

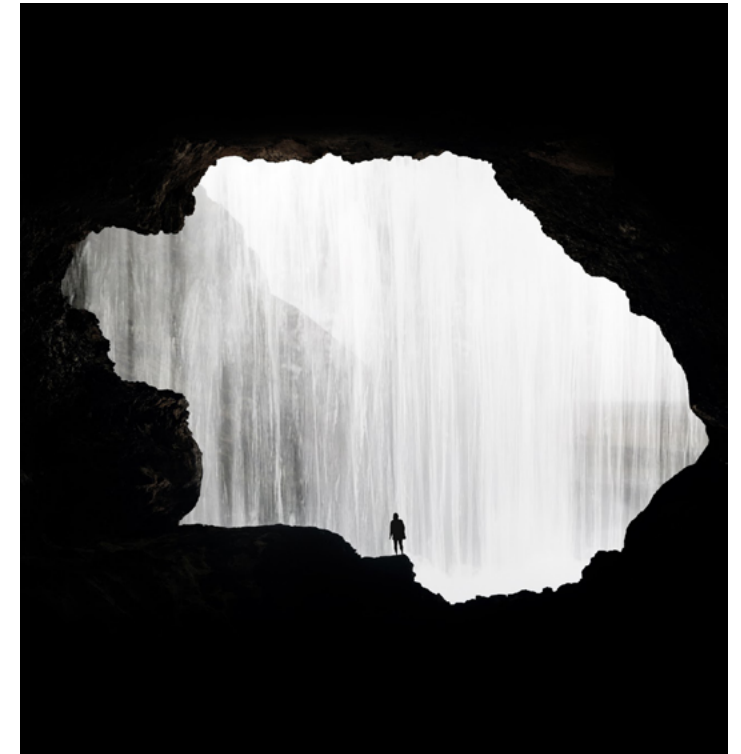
Followers: 78k

Posts with this hashtag: 4,111,749

Most images shown on this feature page are characterized by strong compositional elements like geometric lines and curves. As demonstrated by many black and white images, negative space can be used to great effect in photography—such images are regularly selected by feature page editors.



© Emilio Hernandez, IG: [@emiliobarrioneuv0](#), seen on [@bnwmood](#)



© Ted Chin, IG: [@eye.c](#), seen on [@bnw_life](#)

[@bnw_planet](#)

Submissions: [#bnw_planet](#)

Followers: 239k

Posts with this hashtag: 3,921,491

This page showcases realistic and surreal images from around the globe, usually in sepia tone or black and white—the occasional color photo sneaks in from time to time, too.

Street

Those who shoot street often adhere closely to its traditional conventions and, quite rightly, view it as one of the most challenging and rewarding uses of the medium. Sizing up the background composition and honing in on subjects as they move in and out of the frame, one must think and act fast. In any given photo, there's going to be an element of intention and an element of chance.



© Gareth Bragdon, IG: [@the_bragdon_brothers](#), seen on [@ourstreets_](#)

Due to its misleading name, the term street photography is often misunderstood and interpreted as “photographs of the street,” or simple cityscapes. Photographs in this category, though, can pertain to any image caught in a public area, be it the street, a park, or even a beach.

A long-established genre, feature pages and devotees have developed differing opinions about shooting in black and white or color, the best lens choice, the use of flash, how candid the image should be, and the necessity of images even containing human subjects. Our suggestions provide a starting point, so you can share your street photographs with potential fans and enthusiasts.

Street searchable

#streetphotography If your photograph is in this genre, this hashtag should enable street photography fans to find your work more easily.

#streetphoto This may sound much like the precedent, though your photograph might be found by a new audience with the slight change of wording. It pays to experiment as there are many combinations of words used and searched for by different people.

#photostreet Case in point, sometimes you can simply swap the words around to get your work seen by more people who think differently.

#bnw_street This hashtag speaks for itself. Use it if you shoot street and your images are black and white—and get your work seen by others who appreciate this aesthetic.

#streetview If you use this hashtag, your image should show more of the street than a regular closeup image, capturing the background and architecture, as well as the foreground.



© David Sark, IG: [@_davidsark](#), seen on [@streetdreamsmag](#)

#streetportrait A street portrait is a photograph of a stranger in a public environment, which you have captured with their prior permission. Unlike more candid photos, the subject must be aware of being photographed. There is often a lot of support from fellow Instagram street photographers who are aware of the fear and taxing time constraints that come with taking street portraits.

#streetphotographers Often used by those who consider themselves dedicated followers of the genre, this hashtag can be a good way of accruing like-minded followers.

#ig_street A good tip: Adding ig_ as a prefix works for many genres to reach an entirely new demographic of enthusiasts and practiced Instagrammers.



© Patrick Dreuning, IG: [@patrickdreuning](#), seen on [@storyofthestreet](#)

Street submittable

[@streetleaks](#)

Submissions: [#streetleaks](#)

Followers: 86.6k

Posts with this hashtag: 2,199,648

The majority of images featured by streetleaks are street portraits and candid close-ups of people, though this feature page is open to unconventional shots too. There are some photographs that feature tiny, unrecognizable people in big, open spaces, or pictures of people taken from behind.

[@friendsinperson](#)

Submissions: [#friendsinperson](#)

Followers: 132k

Posts with this hashtag: 1,223,670

Almost immediately upon landing on their page, you'll get a feel for the distinctive aesthetic of friendsinperson. Shadows, silhouettes, reflections, and shrouded faces make for some very mysterious images, showing our world through a strange and often surreal filter.



© Taisir Mahdi, IG: [@taisirphoto](#), seen on [@friendsinperson](#)

[@ourstreets_](#)

Submissions: [#ourstreets](#)

Followers: 70.9k

Posts with this hashtag: 1,439,801

“As a group, we all like different things, so when looking for photos to feature, we keep an open mind,” writes Joe Brazil of ourstreets_. “We also understand that we are all at different stages of our journey and like to give people that are showing progress a chance.”

[@streetdreamsmag](#)

Submissions: [#streetdreamsmag](#)

Followers: 270k

Posts with this hashtag: 10,900,041

Additional hashtag: [#sdmfeatures](#)

Posts with this hashtag: 280,188

Streetdreamsmag is a popular Instagram feature page, a quarterly photography publication, and a content creation studio. They feature a diverse mix of traditional and more experimental street photos, and the tangible possibility of print publication makes it all the more appealing to professional photographers looking for more exposure.

[@storyofthestreet](#)

Submissions: [#storyofthestreet](#)

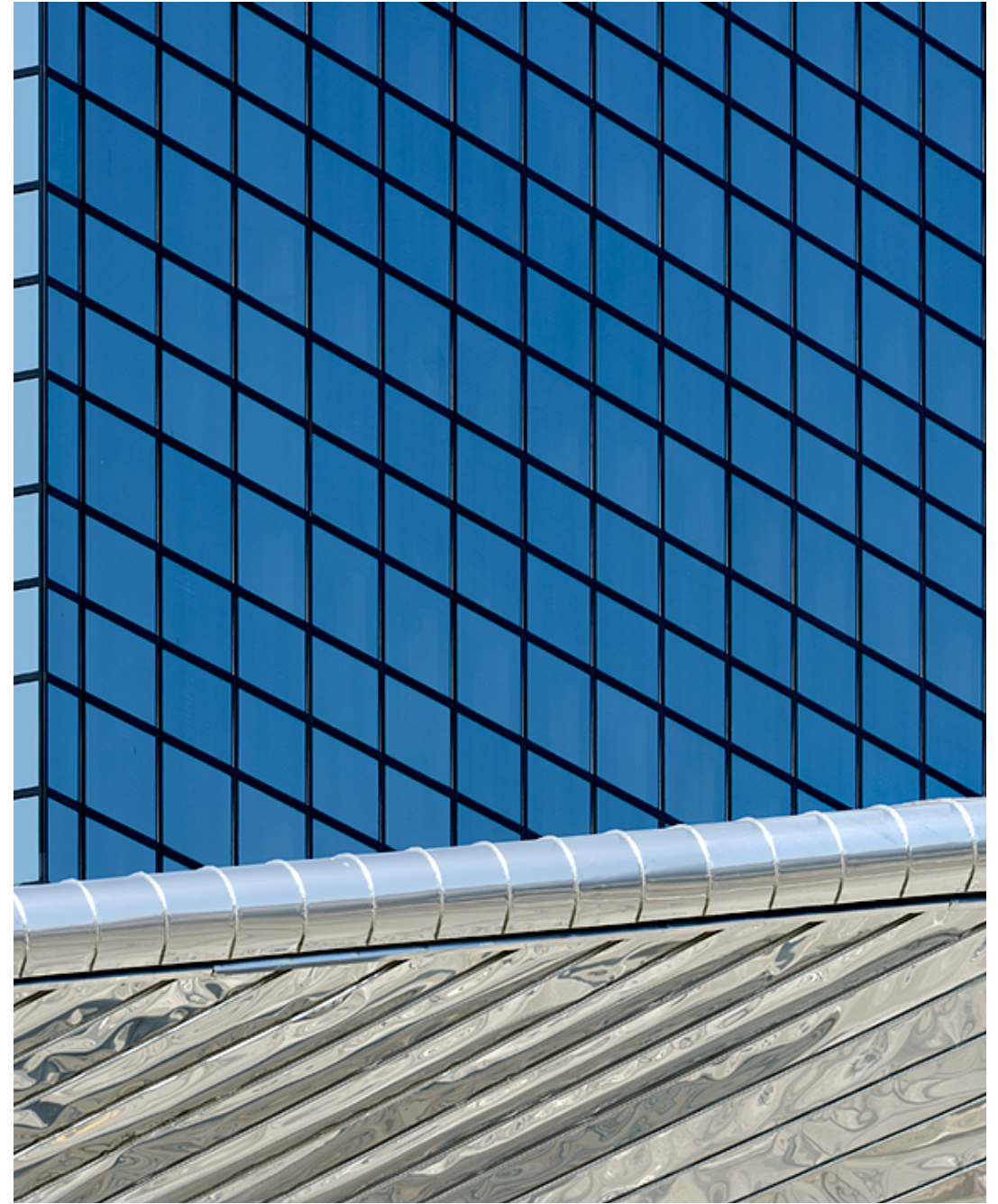
Followers: 70.1k

Posts with this hashtag: 1,890,282

This page generally features what most people expect from street photography; most of the images shown here were captured on the street and convey cityscapes, usually with human subjects. They feature black and white and color images—notice that black and white stripes (pedestrian crossings and jagged shadows) appear frequently in their feed.

Architecture

When walking in a town or city with a camera or phone, it's hard not to look up at impressive feats of architecture and feel compelled to turn your lens upwards—or downwards if standing at the top of a skyscraper. Beyond the allure of straightforward architecture photography, street and documentary photographs are also often made or enhanced by the strong geometries of the architecture in which the subject exists.



© Mark Den Hartog, IG: [@markdenhartogphotography](#), seen on [@minimal_lookup](#)

Whether it's a contemporary building or one with more history, man-made structures are interesting both as the background to another subject or the main focus of your capture.

Architecture searchable

#architecturelovers Use this hashtag to accompany an architecture photo and show off your work to like-minded architecture enthusiasts.

#architecturephotography A simple hashtag to denote the genre in which you're shooting.

#archidaily A classic hashtag used by those who love architecture and architecture photography to share work with others with this common interest.

#architecture This popular hashtag can be used with close-up images of architecture that clearly convey its curves, geometrical forms, and lines.

#minimalarchitecture If your photograph of architecture is minimalist, use this hashtag to reach out to others who appreciate this aesthetic.

Architecture submittable

@minimal_lookup

Submissions: [#minimal_lookup](#)

Followers: 91.1k

Posts with this hashtag: 590,419

If you've taken a minimalist photograph of a building against a blue or white sky, or captured it looking up from the ground level, it might be worth submitting to this feature page. In order to get noticed, the few components of your image should be bold—geometric shapes often catch editors' eyes.

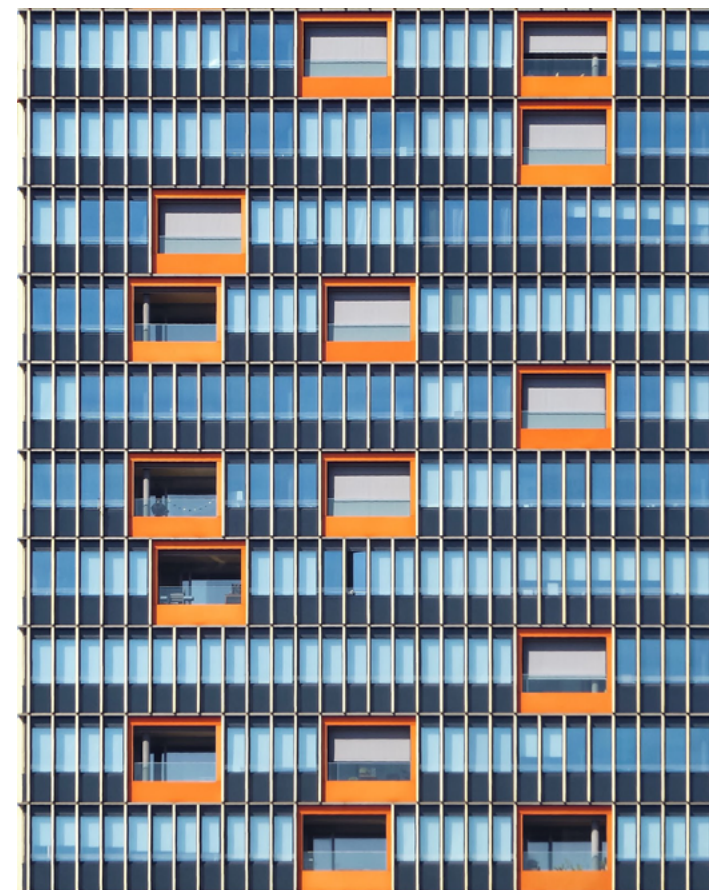
@skyscraping_architecture

Submissions: [#skyscraping_architecture](#)

Followers: 80.2k

Posts with this hashtag: 278,889

"I am looking for bright shots with an interesting point of view," writes Stanish Stanishev, the owner and sole moderator of this feature page. "I tend to go for images that haven't been seen before on other feature pages," he says.



© Roc Isern, IG: [@stoptheroc](#), seen on [@creative_architecture](#)

[@architectonics_world](#)

Submissions: [#architectonics_world](#)

Followers: 7,483

Posts with this hashtag: 317,509

“We look for representative architectural works of each country,” writes Oscar Solís, architectonics_world founder. “We select photographs of all types, always related to architecture, with excellent composition, symmetry, color, angle and most importantly, beauty.”

[@icu_architecture](#)

Submissions: [#icu_architecture](#)

Followers: 18.2k

Posts with this hashtag: 602,985

“We’re looking for high quality shots of contemporary architecture,” writes Marco de Groot, who helps curate icu_architecture. “When choosing submissions, I’m looking for balance in a picture; symmetry, patterns and rhythm can really help a picture pop out.”

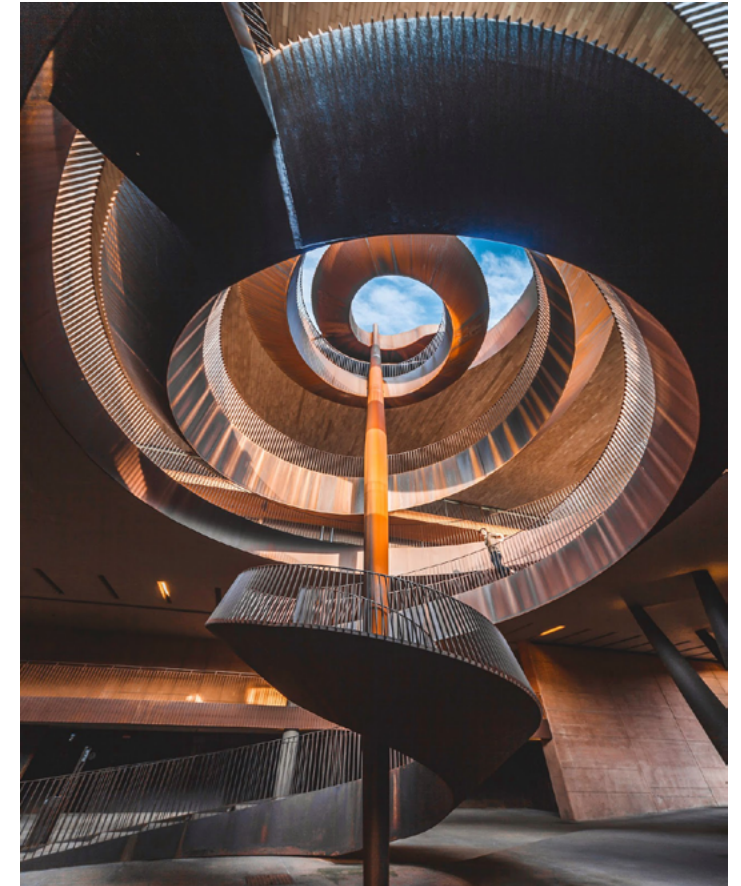
[@creative_architecture](#)

Submissions: [#creative_architecture](#)

Followers: 36.7k

Posts with this hashtag: 653,408

For all styles of architectural photographs taken in either color or black and white, including minimal, abstract, and realistic. Many of the images shown include tiny people in big places and a worm’s eye view of ornate ceilings and roofs.



© Andy Hendrata, IG: [@andyhendrata](#), seen on [@icu_architecture](#)

Minimalism

If you like removing the superfluous and capturing the essence of a scene, you should read through this section. Photographers who shoot street, documentary, travel or any other genre might benefit from reviewing the suggestions below. Though if you're a dedicated professional minimalist photographer, we also have plenty to help promote that bold and colorful candy minimal aesthetic, as well as something more conservative.



© Noemie Forget, IG: [@noemieforget](#), seen on [@learnminimalism](#)

Minimalism searchable

#mindtheminimal A classic hashtag loved and used by other minimalists to share their best work and find new exciting minimalist photographers.

#killerminimal Another very popular classic hashtag used by professional minimalist photographers.

#minimalphotography Sometimes using a simple hashtag to label the genre will enable those who like this aesthetic to find your work.

#minimalist A simple hashtag to explain your aesthetic preference. This can be used for any content with minimal compositions.

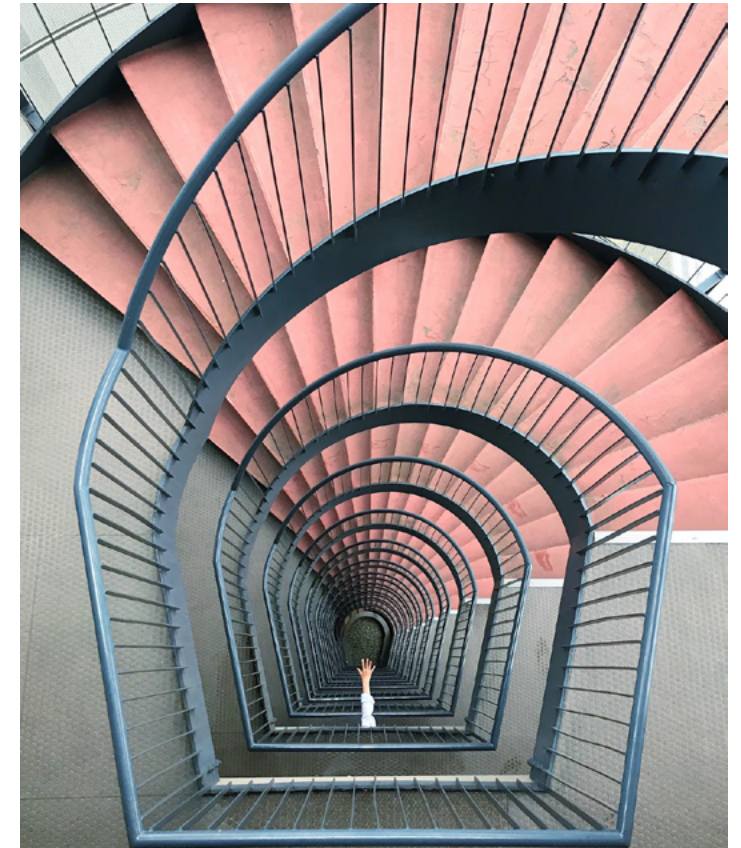
#minimalism The same applies to this hashtag.

#minimal_shots Another hashtag that can be used for any photographs that are minimalist in composition.



© Charlotte Savely, IG: [@charlottelittlewolf](#), seen on [@minimalmood](#)

#best_minimal If you're particularly proud of a minimalist shot, you can try using this hashtag to get it seen by others looking for la crème de la crème.



© Maco Kirahvi, IG: [@maco_kirahvi](#), seen on [@minimalmood](#)

#ig_minimalistic Applicable to any genre/aesthetic, to create a new hashtag simply add the prefix `ig_` to be found by a new demographic.

Minimalism submittable

[@minimalmood](#)

Submissions: [#minimalmood](#)

Followers: 157k

Posts with this hashtag: 3,126,208

Minimalmood tends to go for images with strong lines, geometric shapes, curves, and shadows.

Humans are often present, though they are tiny in relation to the minimalist world in which they reside.

[@learnminimalism](#)

Submissions: [#learnminimalism](#)

Followers: 14k

Posts with this hashtag: 527,199

"I look at the overall balance and composition—is the color palette good? Is it staged? We tend not to go for staged photographs, and the less editing, the better," writes Prakash Ghai, founder and owner of learnminimalism. "We're also looking for images that have an emotional appeal, story, or relate to a certain mood."

[@candyminimal](#)

Submissions: [#candyminimal](#)

Followers: 132k

Posts with this hashtag: 610,978

Quintessentially what it describes itself as; you can expect vibrant and pastel candy-like colors, bold shapes and quirky subjects. Many of the images chosen feature prominently pink and/or blue.

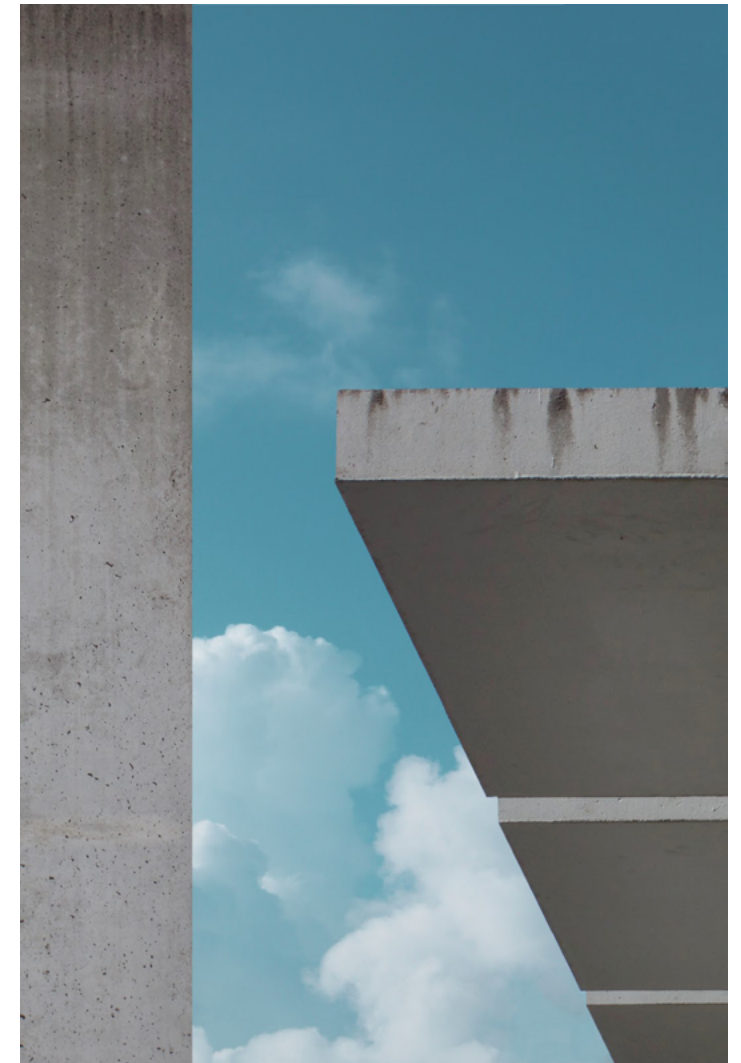
[@minimal_perfection](#)

Submissions: [#minimal_perfection](#)

Followers: 47.9k

Posts with this hashtag: 1,555,659

"I look for the rule of thirds in a minimalist image—it's important to leave enough space between the subject and the background," writes Luigi Stranieri, founder of minimal_perfection. "I don't have a favorite style."



© Collin Pollard, IG: [@collpoll19](#), seen on [@minimal_perfection](#)

[@minimalism](#)

Submissions: [#minimalism](#)

Followers: 157k

Posts with this hashtag: 13,599,139

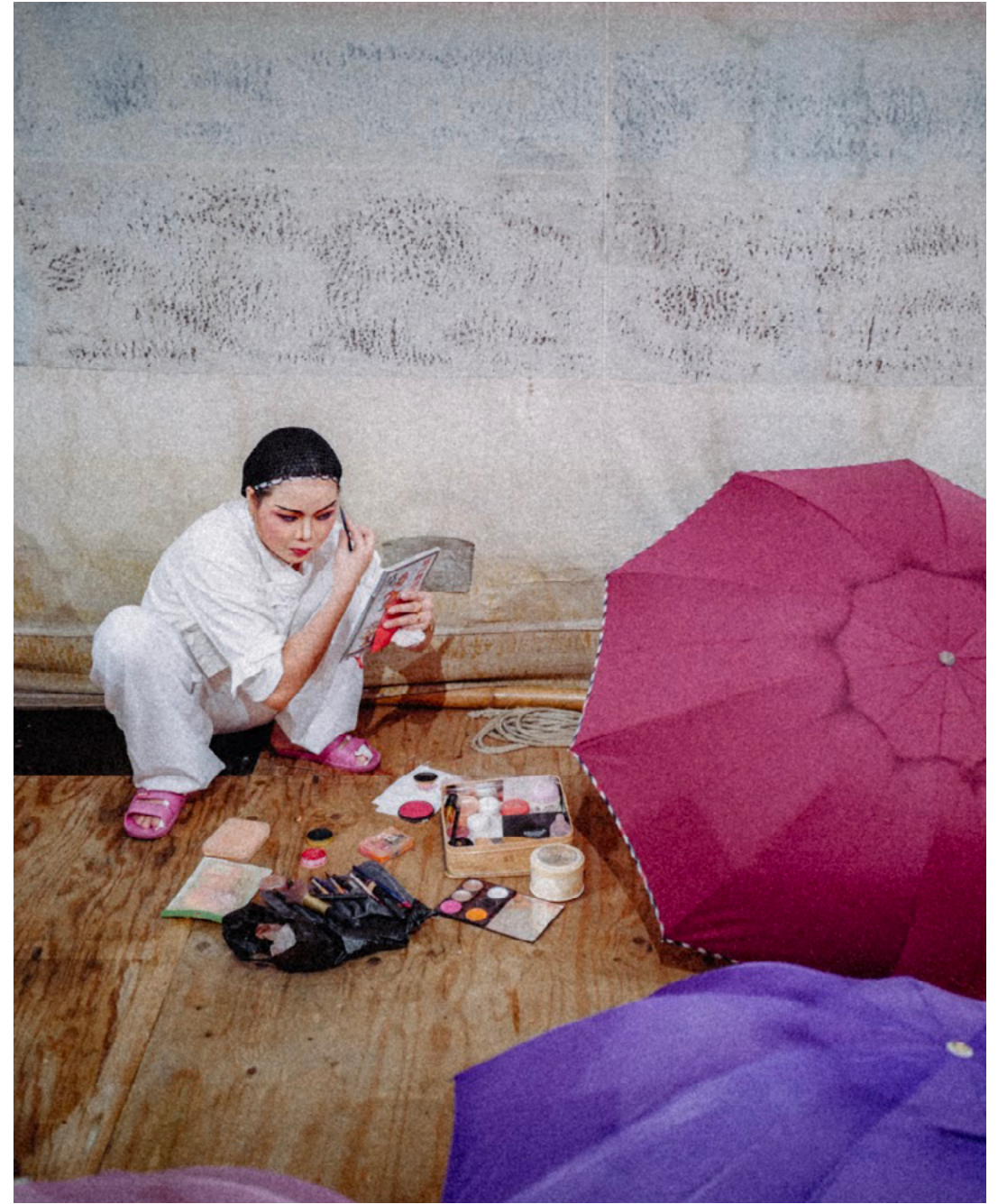
The components of the images shared by this page are reduced to the bare minimal, creating a zen-like feel that for a moment distracts us from the chaos of the real world. In contrast to candy minimal, the colors favored by minimalism are less saturated.



© Erin Summer, IG: [@erinsummer](#), seen on [@candyminimal](#)

Documentary

Photojournalists and documentary photographers around the world endeavor to fill in the holes left by mainstream media, effectively contributing to a collective movement that documents and remembers more than just the lives of the 1%. Photo stories can highlight where you live or travels abroad; they can focus on human, environmental, or wildlife issues, though often these exist side by side. They can be the product of assignments or even ongoing personal long-term projects. Check out the suggestions below to see where best to share the stories you want to tell.



© Aik Beng Chia, IG: [@aikbengchia](#), seen on [@everydayasia](#)

Documentary searchable

#photojournalism An umbrella hashtag to cover anything related to reportage.

#photojournalist Use this hashtag if you identify as a photojournalist.

#35mmsyndrome For those partaking in the renaissance of film photography.

#documentaryphotography Whether the work is personal or journalistic, documentary photography is a tag for those interested in storytelling through images.

#documentary A broader hashtag that encompasses any record of life.

#reportage Use if your photograph is journalistic, in its purest form.

#documentyourdays Photographs with this hashtag tend to focus on the everyday and the ordinary, because documentary doesn't always have to be about serious issues.



© Jared Moossy, IG: [@jaredmoossy](#), seen on [@everydayusa](#)

#environmentalportrait Use this hashtag if you portray your subject in a natural context, i.e. the place they live, work, or where the story they are part of unfolds.

#streetscene Overlap between street and documentary photography is to be expected, for both genres have similar aspirations of capturing raw moments as they happen. Use this hashtag with any unstaged photographs captured in public areas.

#photodocumentary Another way of describing documentary photo is to swap the words around. Use this hashtag to reach another audience.

#onassignment If you're on assignment and want to share some behind-the-scenes moments or preview what you're doing—providing the organization who commissioned you gave you permission to do so—this one's for you. It's a good hashtag to use both to demonstrate to editors that you're a working professional photographer, and thus reliable and in-demand, and appeal to other people's curiosities.

#photostory If the photo you're sharing is part of a larger photo story, or conveys a message as a single frame, use this hashtag to communicate it.

Documentary submittable

@everydayasia

Submissions: #everydayasia

Followers: 195k

Posts with this hashtag: 645,770

Another part of the #everydayeverywhere family, this feature page concentrates on exactly what it says it does. If you've captured a specific social event or your long-term documentary work was carried out in Asia, here's your hashtag.

@everydayeverywhere

Submissions: #everydayeverywhere

Followers: 206k

Posts with this hashtag: 1,985,027

"When looking for images, I prefer to feature the work of photographers who are dedicating themselves to larger projects and themes, rather than focusing strictly on aesthetics," writes Tristan Spinski, a guest curator at everydayeverywhere. "Some of the themes I've been interested in highlighting are identity, migration, community, human rights and the relationship between people and the landscape."



© Fidel Carrillo, IG: [@fidelcarrillo.photography](#), seen on [@everydaylatinamerica](#)

@everydayusa

Submissions: #everydayusa

Followers: 100k

Posts with this hashtag: 51,149

Any photograph captured in the USA which conveys a story—political or more introspective—can be submitted to this page.

[@everydaylatinamerica](#)

Submissions: [#everydaylatinamerica](#)

Followers: 72.6k

Posts with this hashtag: 269,483

Every Friday, they feature images from photographers who use the hashtag everydaylatinamerica. Co-founder Oscar Durand provides more insight into what they're looking for in submissions: "More than just beautiful frames that present Latin America as an exotic destination, we are looking for images that highlight our similarities with other parts of the world."

[@everydayclimatechange](#)

Submissions: [#everydayclimatechange](#)

Followers: 122k

Posts with this hashtag: 24,351

Photos submitted to this page should in some way aim to raise awareness about climate change, exposing the droughts, loss of habitats and livelihoods that are putting much of the world, its people and biodiversity in jeopardy.



© Georgina Goodwin/CARE, IG: [@ggkenya](#), seen on [@everydayclimatechange](#)

Landscape

Landscapes convey terrain, environment, and habitat. They provide context to long-term documentary projects; for the stories that unfold do so in a certain place. Chances are you've photographed a landscape even if you're not a landscape photographer. Though if you are, you'll be familiar with the diversity of topography, light and climate that can be found on earth—the diversity that makes landscape photography exciting. Our suggestions below cover a variety of environments and styles, so as to help meet the needs of urban explorers and those who prefer the wilderness.



© Anton Glavas, IG: [@antong_hrv](#), seen on [@guardiancities](#)

Landscape searchable

#landscape The most simple hashtag to accompany a photograph of a landscape.

#landscapephotography Another straightforward hashtag to indicate the specialty.

#landscapecaptures Use this popular hashtag to have your work seen by fellow landscape photographers/enthusiasts.

#liveoutdoors Use this hashtag if your photograph was taken in the wilderness, in a national park, mountain range, or by the sea—not to be used with urban landscape captures.

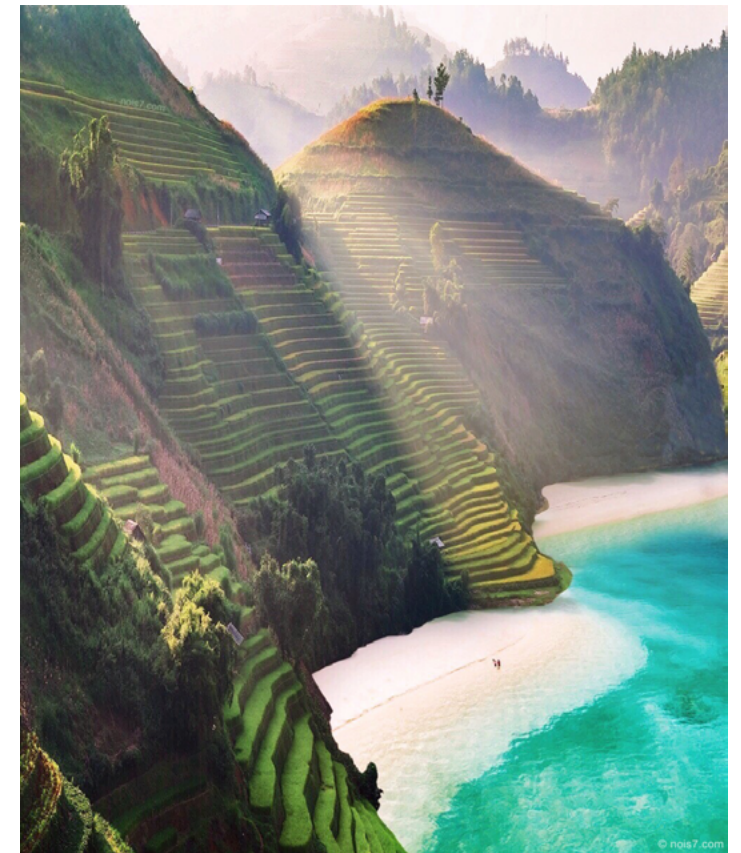
#landscapeovers An extremely popular hashtag used to show enthusiasm toward landscapes and landscape photography.

#landscape_hunter The landscapes under this hashtag tend to be quieter and more elusive—the discoveries photographers make on long walks through the wilderness.

#landscape_specialist Whether your landscape photograph captures the great outdoors, includes traces of man's presence, or focuses on an urban area, use this for your postcard perfect images.

#sunsetonthebeach Does your landscape picture capture something specific like a sunset on the beach? Tell people and it will be easier to filter your photo from the crowds. This is a particularly common shot.

#mountainscape Another popular shot and hashtag to be used with landscape captures of mountains.



© www.Nois7.com, IG: [@nois7](https://www.instagram.com/nois7), seen on [@way2ill_](https://www.instagram.com/way2ill_)

Landscape submittable

[@landscape_captures](#)

Submissions: [#landscape_captures](#)

Followers: 60k

Posts with this hashtag: 7,691,701

“A wise friend once told me that everything has already been photographed, so I look for the one that sets them apart,” writes moderator Pamela DuMarc. “It has to draw attention not just by the flashy colors of sunsets and sunrises. I also prefer seeing a more natural color rather than a super edited representation of the natural landscape.”

[@sunset_vision](#)

Submissions: [#sunset_vision](#)

Followers: 220k

Posts with this hashtag: 1,872,183

Sharp, professional images that go beyond the usual sunset captures, and instead exploit the light in these twilight hours to create visually interesting, altered landscapes.

[@way2ill_](#)

Submissions: [#way2ill](#)

Followers: 307k

Posts with this hashtag: 11,308,946

“We feature different types of photos, including landscapes and streetscapes,” writes curator Eric Do. “Photos that do well tend to show a location in a new way. This can be the framing, the lighting, the edit, etc. Dark edits do well for urban shots, and brighter edits do well for nature shots.”

[@urbanromantix](#)

Submissions: [#urbanromantix](#)

Followers: 110k

Posts with this hashtag: 4,113,377

This feature page selects a variety of images captured in the setting of modern downtowns and more historical old towns around the world. People, lines, and bold structures appear frequently.



© Ed Rader, IG: [@edraderphotography](#), as seen on [@sunset_vision](#)

[@guardiancities](#)

Submissions: [#guardiancities](#)

Followers: 86.4k

Posts with this hashtag: 1,089,60

An official feature page from *The Guardian* featuring the best urban photographs, including street, cityscapes, and architecture. Images may include people, and it's important to hashtag the location of where your photograph was taken.



© Grebil Garcia, IG: [@gs.pov](#), as seen on [@urbanromantix](#)

Film

Film is making a comeback, solidified by Kodak bringing back the classic KODAK EKTACHROME Film to meet popular demand. With limited shots due to the price of film and associated processing costs, film photographers tend to be more selective than digital photographers in what they capture. Some love the process of changing rolls and developing in a darkroom, while others prefer the medium for its distinctive aesthetic and colors. There is a tightly-knit community of film photographers and enthusiasts on Instagram, and the following suggestions will help you find them.



© Jacqueline Cuervo, IG: [@jackiecuervo](#), seen on [@thefilmcommunity](#)

Film searchable

#filmisnotdead With recent announcements from big and smaller-scale film companies alike, this hashtag will be more relevant than ever in the coming years.

#ishootfilm If you want to differentiate yourself from the crowd, use this hashtag.

#largeformat Digital might rival film in many aspects, but there is still no affordable technology that can produce the quality of large format film.

#shootfilmstaybroke If you suffer financially for your art, this hashtag is for you.

#staybrokeshootfilm Another way of showing your (painful) dedication.

#analog Using analog cameras not only affects the aesthetic but the process as well. Use this hashtag to highlight the distinction.



© Haley Rackliffe, IG: [@thegroovediaries](#), seen on [@istillshootfilm_official](#)

#analogphotography Another hashtag to distinguish your craft.

#keepfilmalive Use this hashtag to openly show that you're fighting for the cause.

#alternativeprocess Because photography doesn't always have to show accurate colors.

#darkroom Many photographers can't stop using film for this reason alone.

#shootfilmnotmegapixels Use this hashtag to show support toward the film cause.

#shootmorefilm Fuel your addiction with this hashtag.

#mediumformat Medium format is one of the reasons why many photographers choose film. Why not give it a go and use this hashtag to share your results?

#35mm The format that started it all. Use this hashtag for any photo that fits the classic and indisputably perfect 3:2 ratio.

#35mmfilm Another hashtag to try if you want to make sure everyone knows you're using film.

#thirtyfivefuckingmillimeter Give your analog passion an edgy angle.

#analogevibes If you can't get enough of the distinctive quality of film.



© Félix Bernier, IG: [@_felixbernier](#), seen on [@analogue_people](#)

#filmcamera Whether you want to show off your new gear or what you create with it, this hashtag will certainly attract analog enthusiasts.

#filmisalive It is indeed alive. Long live film!

#shotonfilm Use this hashtag to let everyone know that you're not a machine gun photographer.

#grainisgood If you're a fan of organic-looking grain, this hashtag is for you.

#buyfilmnotmegapixels For those who are part of the analog revolution.

#expiredfilm Just like perishable foodstuff, the quality of film deprecates with time if it's not refrigerated. Unlike food, however, it's still safe for consumption after its expiration date. Just keep in mind the colors might look a bit off.

Film submittable

@sharpfilm

Submissions: [#sharpenmyfilm](#)

Followers: 24.1k

Posts with this hashtag: 387,198

"We gravitate toward photos that have bold lighting, interesting placement of the subject, and beautiful clothing, makeup and models; we mainly feature fashion and portrait work. Think Petra Collins and Harley Weir," writes Gillian Cohen, the founder of sharpfilm. "Our Instagram feed is sorted by color, so the color scheme of a photo also plays a part, although if we like a photo we'll just save it until it matches the feed."

@thefilmcommunity

Submissions: [#thefilmcommunity](#)

Followers: 116k

Posts with this hashtag: 1,646,609

So long as it's shot on film, email your image to TFCsubmissions@gmail.com for a chance to be featured. Their feed includes a diverse variety of genres, from minimalism and landscapes to portraits, street, and travel photography.



© Amber Maree, IG: [@analogcreature](#), seen on [@sharpfilm](#)

[@filmshooterscollective](#)

Submissions: #heyfsc

Followers: 60.3k

Posts with this hashtag: 584,281

“Sometimes, I have an idea of the type of photo I want to feature (street, landscape, portrait, b&w, color, etc),” writes curator and collective member of filmshooterscollective Amy Jasek. “Fundamentals such as composition and exposure come into play, but I definitely strive to look beyond just pieces that suit my own personal taste. And, of course, the first rule is that the photograph has to have been made with film; I like to know about the camera and film used, so I can pass that information on to our followers.”

[@analogue_people](#)

Submissions: #analoguepeople

Followers: 138k

Posts with this hashtag: 578,853

The photographs captured here tend to center on the hazy, mysterious aspect of film, notable for its quality of graininess and distinctive colors. Founder and curator Christophe Mauberqué also has a soft



© Nick Dantzer, IG: [@americana.nervana](#), seen on [@filmshooterscollective](#)

spot for imperfections, which he feels convey a certain form of melancholy. He reveals that he looks at submissions to other film-related hashtags as well, so it might be worth using a variety.

Fine Art

Fine art photography represents the vision of the photographer as an artist. The results are often less direct representations of a concept when compared to photography specialties that aspire to capture the truth more literally, such as photojournalism.



© Reese Cooper Inc., IG: [@reesecoop](#), seen on [@rentalmagazine](#)

In fine art photography, the image is at times subject to interpretation due to its ambiguous imagery, or the feeling conveyed through color and form. There is often overlap between fine art photography and other genres such as documentary and minimalism. The following suggestions should enable you to discover new work and increase the likelihood of your best work being seen.

Fine art searchable

#artphotography A hashtag to show that your photography is artistic and creative.

#fineartphotography A clear indicator of the genre you're shooting in. The biggest distinction between this and the previous is the ambiguous notion of an added intellectual element.

#contemporaryphotography For photographs that are in line with contemporary trends, or are innovative and/or experimental in their own way.

#macro For those extreme close-up images where you can make out the features of a bumblebee, the cross-stitching of a scarf, or the detail of the stigma of a flower.

#popsofcolor Colorful images that belong to the candy minimal aesthetic are often accompanied by this hashtag.

#ihavethisthingwithshadows The hashtag says it all—if you're obsessed with working shadows in your photography works, here's a hashtag to attract the interest of like-minded people.

#longexposure For photos with a long exposure.

#longexpo The same, for those with less time.

#conceptualphotography If your work indirectly points toward an idea but instead sends subtle cues, this hashtag is for you.



© Anna Hahoutoff, IG: [@annahahoutoff](#), seen on [@broadmagazine](#)

Fine art submittable

[@humbleartsfoundation](#)

Submissions: [#haftakeover](#)

Followers: 38.7k

Posts with this hashtag: 48,793

“We look for images that are a little weird, off the cuff,” writes founder Jon Feinstein. “Our takeovers range from photographers looking to get eyes on a specific project to those who treat their time with us like a true ‘residency,’ experimenting with a range of approaches. Think of the advice that so many photo magazines tell you re: ‘how to make Instagram photos that pop and shine,’ and do the opposite of that.”

[@fisheylemag](#)

Submissions: [#fisheylemag](#)

Followers: 76.2k

Posts with this hashtag: 573,399

The official feature page of French magazine *Fisheye*, *fisheylemag* shows an eclectic variety of fine art photographs. They also feature the best submissions on their website.



© Merel Schoneveld, IG: [@merel_schoneveld](#), seen on [@humbleartsfoundation](#)

@acolorstory

Submissions: #acolorstory

Followers: 650k

Posts with this hashtag: 2,269,935

A very popular feature page showing fine art photography that is, as you might have guessed, colorful and reminiscent of the candy minimal aesthetic.

@rentalmagazine

Submissions: #rentalmag

Followers: 92.9k

Posts with this hashtag: 1,351,781

"I am of course attracted to those photos that make you stop scrolling and stare for a moment because of something almost surreal happening in the composition," writes Pat of rentalmagazine. "I love the use of natural light in photos, either to create an interesting shadow or just to light up the subject beautifully." Submit using hashtag or email your work to: rentalmagazine@gmail.com.

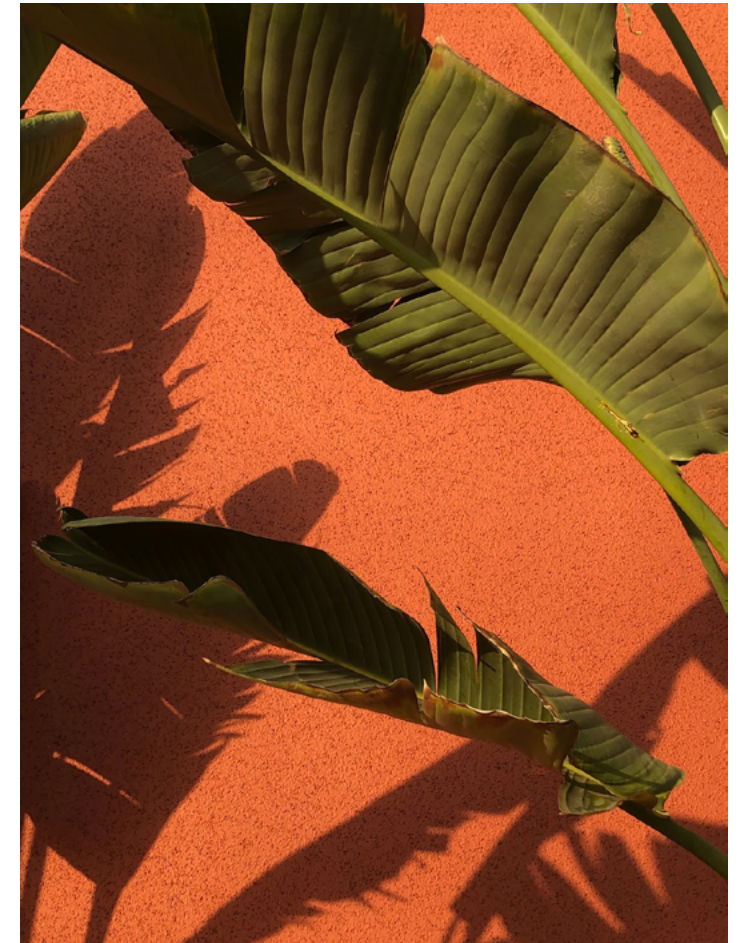
@broadmagazine

Submissions: #broadmag

Followers: 57.7k

Posts with this hashtag: 1,108,159

"When picking photographs to feature, we often keep an eye out for less well-known photographers," reveals editor [Gergo Farkas](#). "The amount of likes and shares are definitely not the deciding factor." On aesthetic preference he says: "I love street photography in all of its mutations so it tends to be heavily featured in our feed, and we admittedly go for a unique aesthetic. We also draw a group of followers heavily into minimalist compositions."



© Jonathan Lo, IG: [@happymundane](#), seen on [@acolorstory](#)

Drones/Aerial

What's it like to view the ground from a bird's perspective? Drone pilots have already experienced it and many professional photographers are following suit. This new aerial perspective of our world challenges our pre-existing thoughts about it, and shows detail we didn't necessarily know was there.



© Josh Carr-Hummerston, IG: [@jish.photo](#), seen on [@drone.globe](#)

From the sky, artists are finding patterns in shadows, as well when viewing both natural and human environments. The possibilities are endless. With or without a drone already in your possession, the following suggestions should help you gain inspiration or enable you to share your best work with professionals and hobbyists alike.

Drones/Aerial searchable

#dronesaregood If you use a drone to take photographs, you can use this hashtag.

#dronelife This hashtag is usually used to show human life from an aerial perspective: roads, urban areas, anything that hints at the presence of people.

#aerialphotography Sky's the limit really for this one. As long as your photographs are taken from above the ground you can use this hashtag to get your work seen by others with this interest.

#dronestagram As with many genres, sticking the suffix -stagram at the end usually turns it into a new searchable hashtag.

#dronesarefun Hobbyists and professional photographers alike can use this hashtag if they find the process enjoyable.

#dronepics Use this hashtag if your photograph was taken with a drone.

#dronephoto Same as above, different wording to reach more drone enthusiasts.

#aerialphoto Another hashtag that can be used by anyone who photographs from an aerial perspective.

#droneshot Synonymous with the previous two, a tweak in wording means your photograph will be seen by an entirely new demographic of searchers.



© By Daily Overview, source imagery [@DigitalGlobe](#), Eli Anderson, seen on [@dailyoverview](#)

#birdseyeview This hashtag can be use for any photographs taken from a bird's perspective. While this usually means photographs of the ground taken with a drone, it can also include photographs of the ground taken from high points such as skyscrapers or cliffs.

#dronepilot Whether you're a qualified drone pilot or an aspiring one, this hashtag is likely to attract attention from those who take aerial photography seriously.

#droneview Not necessarily a shot of the ground, this hashtag can be used for any photographs captured with a drone.

#aerialview This hashtag can be used for any photographs taken from an aerial perspective.

Drones/Aerial submittable

@droneoftheday

Submissions: [#droneoftheday](#)

Followers: 255k

Posts with this hashtag: 1,945,824

As the name suggests, droneoftheday features one photograph per day and given this relative infrequency, the page is very selective in which pictures it shares. Sharp, interesting aerial images or videos that are chosen will be seen by over 160k follows.

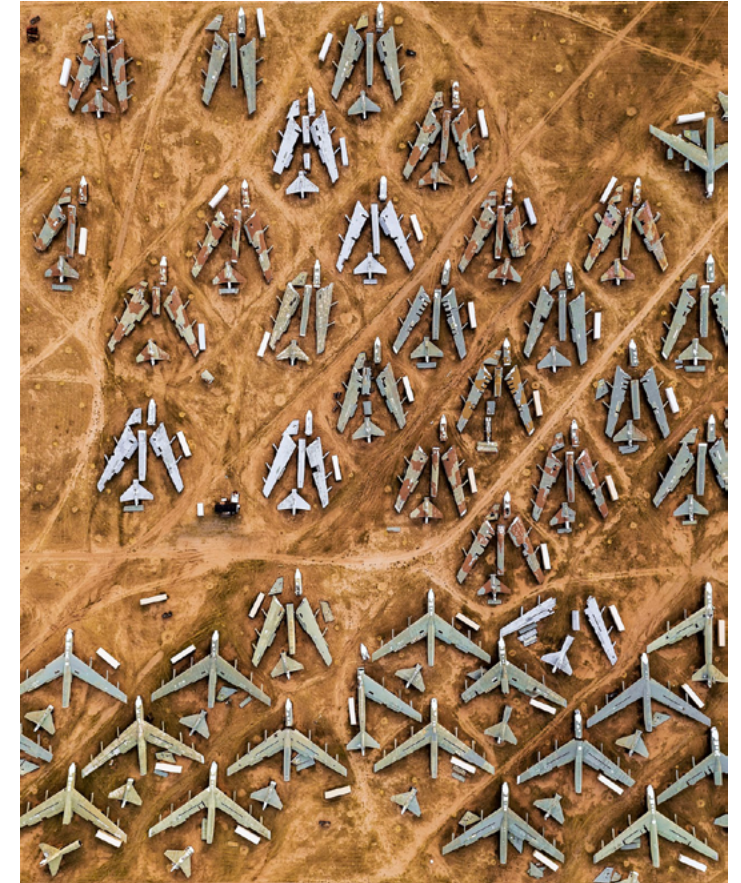
@droneporn

Submissions: [#droneporn](#)

Followers: 17.7k

Posts with this hashtag: 681,377

If you're more interested in sharing your gear with the world than the images themselves (even if it's that one time), here's a hashtag that will help you reach out to the rest of the gear-obsessed community.



© Faisal Sultan, IG: [@friskygeek](#), seen on [@fromwhereidrone](#)

[@drone.globe](#)

Submissions: [#droneglobe](#)

Followers: 61.5k

Posts with this hashtag: 133,903

Check out their page to get a better feel for their preferred aesthetic—most images shown here are sharp, filtered beautiful aerial captures taken all around the world. For a chance to be selected, focus on taking compositionally beautiful images in diverse climates and terrains.

[@fromwhereidrone](#)

Submissions: [#fromwhereidrone](#)

Followers: 226k

Posts with this hashtag: 938,419

“I look for an image that makes me ask a question,” writes Dirk Dallas, founder of fromwhereidrone. “The question could be anything from ‘wow, where in the world is that?’ to ‘how’d they capture or edit that?’”



© Roberto Hernandez, IG: [@dronerobert](#), seen on [@droneoftheday](#)

[@dronesdaily](#)

Submissions: [#dronesdaily](#)

Followers: 51.9k

Posts with this hashtag: 880,304

“We look for a unique image. Something that draws our followers’ eyes to the picture and makes them stop scrolling through their feed,” reveals dronesdaily. “Whether it is something that makes you want to travel to that location because of its natural beauty or makes you question what exactly you are looking at.”

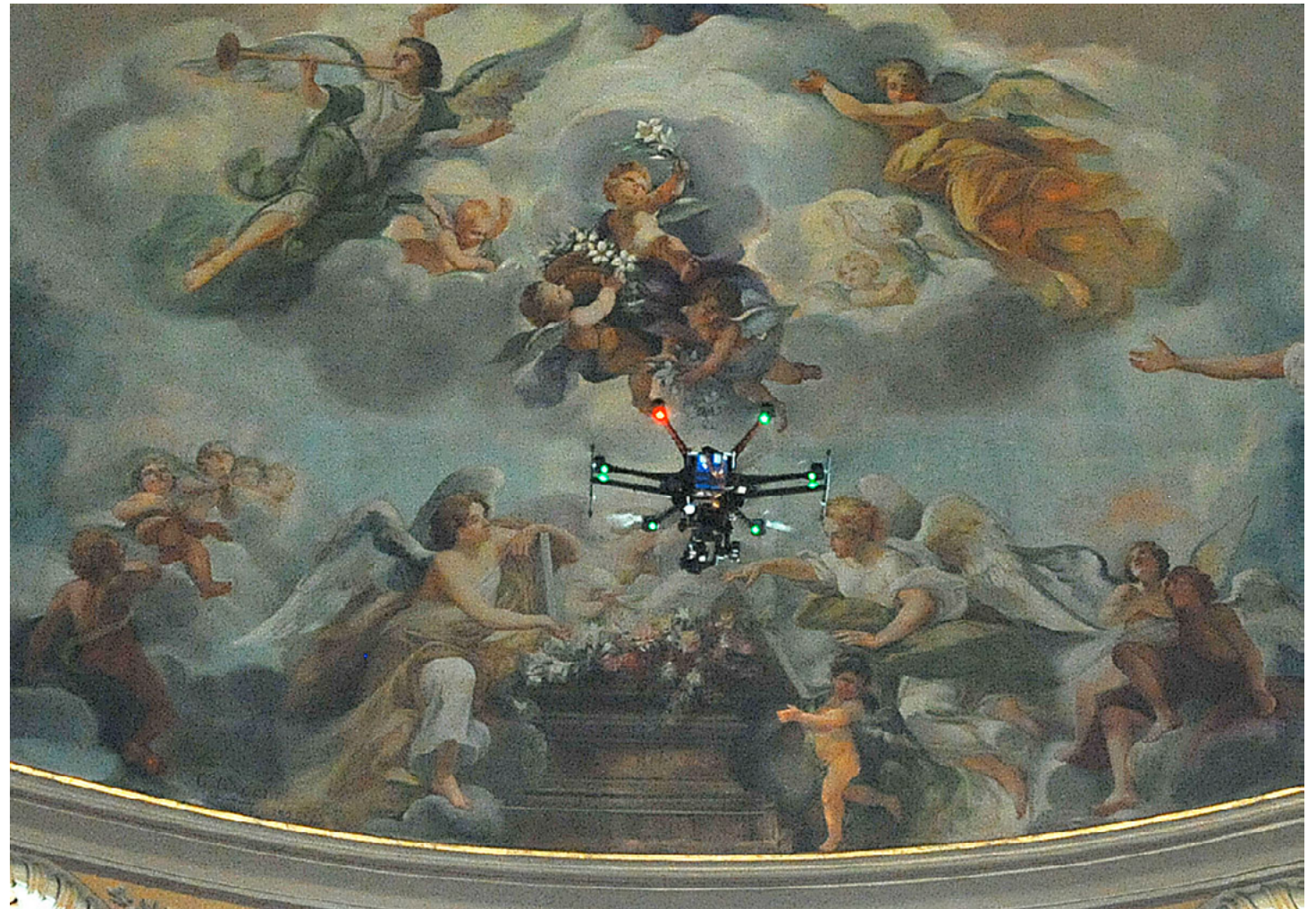
[@dronegear](#)

Submissions: [#dronegear](#)

Followers: 152k

Posts with this hashtag: 1,005,357

This feature page posts a mix of photographs taken from an aerial perspective and images of gear, so it appeals to tech-lovers and adventurers alike. If you have a mind-blowing behind-the-scenes shot, this one is perfect.



© Drones of Prey, IG: [@dronesofprey](#), seen on [@dronegear](#)

Nature/Wildlife

Nature and wildlife photography provides a new perspective about the world around us. From a close-up of a praying mantis balancing on a tree limb to a family of bears fording a river, nature and wildlife photography has a way of intriguing and captivating everyone. It's a genre that educates the audience on the vast landscapes of the earth, while showcasing the diverse and gorgeous inhabitants of the world we live in.



© Dennis Hellwig, IG: [@dennis.hellwig](#), as seen on [@wildlifeplanet](#)

The following hashtag and profile suggestions will give you informative insight to the world of nature and wildlife photography, outlining ways to share your own work amongst the ever-growing nature and wildlife photography communities.

Nature/Wildlife Searchable

#natureaddict An inspiring hashtag to show true dedication to the art of nature photography.

#earthfocus For gorgeous landscapes and new perspectives of earth, this hashtag is for earth lovers.

#mothernature This all-inclusive hashtag is a catch-all for anything and everything related to mother nature.

#naturephotography From birds perfectly perched to fields of remarkably colored flowers, this hashtag includes nature in all forms.

#NatGeo Known for its quality wildlife captures, the best of the best can be found here.



© Benjamin Williamson, IG: [@benjaminwilliamsonphotography](#), as seen on [@sonyalpha](#)

#naturelover Admirers of nature and all its forms use this hashtag.

#wildlifephotography Whether your subject is a roaring lion cub or an elk standing tall, explore this hashtag to take a peek inside the life of the wild.



© Jon Langeland, IG: [@leftjohn](#), as seen on [@discoverwildlife](#)

#earthpics See the earth from a new lens with this hashtag.

#natureshot Sunsets, landscapes and wildlife abound with this hashtag.

#planetearth This hashtag explores planet earth and all its beauty.

Nature/Wildlife Submittable

[@nature.geography](#)

Submissions: [#naturegeography](#)

Followers: 2.2m

Posts with this hashtag: 703,824

Nature.geography explores every corner of this world's natural beauty. Geographically diverse, this profile showcases landscapes of all types. From forests to mountains, lakes and oceans, nature.geography shows just how magically beautiful this world's geography truly is.

[@wilderness_culture](#)

Submissions: [#wildernessculture](#)

Followers: 2m

Posts with this hashtag: 9,362,738

Wilderness_culture posts daily inspirational photos of outdoor and travel adventures. Captivating photos under the Northern Lights in Finland, camping near New Zealand's stunning mountain ranges and more, wilderness_culture leaves you wanting to go on an adventure of your own.

[@wildlife](#)

Submissions: [#WildlifeiG](#)

Followers: 362k

Posts with this hashtag: 30,356

Stare into the eyes of a red-eyed tree frog, swim with a polar bear, watch a cheetah run as you scroll wildlife's mesmerizing feed.

[@earthofficial](#)

Submissions: [#earthofficial](#)

Followers: 2.7m

Posts with this hashtag: 3,409,772

Earthofficial aims to share photos of nature, travel and wildlife in order to raise awareness of the beauty of our planet and the need to preserve it. Earthofficial showcases mother nature in all forms from bountiful landscapes to the earth's most amazing creatures.



© Alex Zouaghi, IG: [@a_ontheroad](#), as seen on [@earthofficial](#)

@wildlifeplanet

Submissions: #WildlifePlanet

Followers: 3.3m

Posts with this hashtag: 1,531,028

Wildlifeplanet is proud to be Instagram’s largest wildlife community with over 3 million followers. Alongside stunning photos of animals and wildlife in their natural environments, wildlifeplanet also posts wildlife-related memes, and hosts giveaways for participating followers.

@DiscoverWildlife

Submissions: #Discoverwildlife

Followers: 472k

Posts with this hashtag: 102,572

DiscoverWildlife gives viewers the opportunity to discover the lives of nature’s wild inhabitants through video and photo. It will leave you inspired as you look through candid photos of a tiger licking her tiger cub, an Orca whale jumping 15 feet above the ocean, and more.



© Shannon Wild, IG: [@shannon_wild](#), as seen on [@wildlife](#)

@sonyalpha

Submissions: #sonyalpha

Followers: 1.3m

Posts with this hashtag: 8,436,302

Sonyalpha is a community of showcased photographers. Their tagline is “Captured by you. Shared by us.” —a promise sonyalpha keeps. For a chance to have your nature and wildlife photography shared by sonyalpha, be sure to tag their handle and hashtag on your post.



© Derek Butler, IG: [@hikester_](#), as seen on [@wilderness_culture](#)

Still Life

Still life photography is the photographic counterpart to still life painting. Perfecting the art of composition and lighting to create a beautiful still life image certainly takes an understanding of technique. Common subjects often include natural items like flowers, produce, plants, and rocks, combined with man-made items for contrast or a bold visual statement. A branch of still life photography, tabletop photography focuses on capturing items placed on a table whose subjects are often food and products.



© Marina Kuznetcova, IG: [@00coffeecat00](#), as seen on [@jj_still_life](#)

The following suggestions can help amateurs and professionals alike with still life inspiration and ways to share your work.

Still Life Searchable

#stilllife This all-inclusive hashtag showcases still life photographs and paintings alike.

#beautifulcuisines Creative and decadent, this hashtag highlights tabletop photography of food.

#slowdownwithstills Slow down and enjoy the little things in life with this hashtag.

#simpleandstill Minimalism at its finest as this hashtag shows life's simpler items.

#stilllifephotography Highlighting still life photography specifically, this hashtag demonstrates it's a catch-all for still life enthusiasts.



© Elizabeth Hammond Pyle, IG: [@bottlebranch](#), as seen on [@tv_stilllife](#)

#stilllife_perfection Lighting and composition are placed in highest regard with this hashtag's perfection theme.

#simplethingsmadebeautiful Life is really about the little things and this hashtag proves it.

#thebotanicalseries This hashtag focuses on the delicate beauty of flowers in still life form.

#petalsandprops Much like #thebotanicalseries, this hashtag is used in imagery of flowers, close-up still life shots of petals, and the graceful staging and waiting game of wilting flowers.

Still Life Submittable

@still_life_gallery_

Submissions: **#still_life_gallery** or **#stilllifegallery**

Followers: 209k

Posts with this hashtag: 1,041,143 or 210,126
Still_life_gallery_ is a family owned and operated gallery. Fall foliage, books, and food are all well-composed and lit in these beautiful and inspiring still lifes. The subjects and displays are so true to life it's as if you can smell them through the screen.

@country_stilllife

Submissions: **#country_stilllife**

Followers: 79.6k

Posts with this hashtag: 157,521
Country_stilllife showcases country life with still life compositions set against a natural background with natural lighting. Either near a window or outside, country_stilllife creates inspiring moments with floral arrangements, candles, and food.



© Ronja Gruenkern, IG: [@miss_gruenkern](#), as seen on [@still_life_mood](#)

[@tv_stilllife](#)

Submissions: #[tv_stilllife](#)

Followers: 124k

Posts with this hashtag: 805,798

Tv_stilllife includes many textures in one composition. A smooth apple, a fuzzy sweater, a crunchy leaf, a wet coffee all set with a wooden background demonstrates the diversity in texture, color, shapes to explore with still lifes.

[@still_life_mood](#)

Submissions: #[still_life_mood](#)

Followers: 23.9k

Posts with this hashtag: 63,428

Still_life_mood makes inspiring still life photography with spoonfuls of spices, cups of tea, books, and macaroons. Colors and compositions that will leave you inspired and appreciative of life's simpler things.



© Jamie Jamison, IG: [@alajamie](#), as seen on [@country_stilllife](#)



© Marta Batruch, IG: [@och.life](#), as seen on [@still_life_gallery_](#)

Conclusion

In this guide, hashtags for a variety of niche genres are listed and labeled as either searchable or submittable tags. Hashtags are a useful tool in getting your work seen by editors and posted on Instagram feature pages. This could lead to more work and assignments, a larger audience, and the attention of potential clients. In addition to the photography genre, hashtags can also provide information about the image, including camera type, format, and location, for example.

For more promotion of your photography, there are many ways to use Instagram hashtags. There's a 30-hashtag limit in general—searchable or submittable, although you can add more in multiple comments. However, many photographers typically use less than 10 tags per post to avoid clutter, and opt to tag them at the end of their caption. Most importantly, avoid spam hashtags like #like4like to steer clear from attracting fake accounts and an unwanted audience.

For submittable hashtags, do your research on feature pages. Feature pages, depending on their following, can be either large and competitive (which could lead to more exposure if selected) or small and niche (which could be less competitive and equally as rewarding if chosen). Like with searchable hashtags, be on the lookout for new submittable hashtags and watch out for those overloaded with spam content.

We hope that this guide will inform you to grow your audience, and get your work seen. But, most importantly, we hope you have fun and get creative with hashtag use. Along with a consistent, quality feed, and regularly scheduled posts, an interesting profile will draw and retain your audience. Have fun!



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