



# I NEED TO SHARE IMAGES WITH MY CLIENT

If you're a PhotoShelter member, you already know that we provide an extremely flexible and powerful set of tools to control how your clients may interact with your images. Whether your goal is to simply share your work, allow clients to select their favorite images from a shoot, deliver high-res files or all of the above, we've got the tools (many, in fact!) to help you get the job done. But with so many ways to share and deliver, how do you know which one is best for you? Choose your path and follow along below to find out.

## Choose Your Path

What do you want your client to do with the images?

- Download only
- View and download
- Select favorites
- View only

DO YOU NEED TO PROVIDE DOWNLOAD ACCESS?

yes

no

DELIVER IMAGES ONLY?

No need to have your client view the images on your website first.

DOES YOUR CLIENT HAVE FTP ACCESS?

yes

no

FTP

Send any number of images in your account to any client with an FTP server.

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QUICK SEND

Send any number of images to your client from a gallery or from search results through a direct download link.

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DISPLAY AND DELIVER?

Your client will view the images on your site before they download.

TRUSTED CLIENT

Best if your client should be able to download anything they can see on your site.

Requires account login.

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USE A GALLERY!

Set the visibility to Everyone. Download access may be tied to a password you select, or to your client's email address.

May be listed or unlisted.

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LIGHTBOX (LEGACY)

Allows for star ratings and comments, image downloads (one at a time only), and the option to let clients share with others.

All invited users must login to gain access to a lightbox.

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ARE THE IMAGES PUBLIC OR PRIVATE?

public

private

HOW DO YOU WANT TO GRANT ENTRY?

by login

by password

DO YOU NEED CLIENT FEEDBACK AND/OR IMAGE SELECTIONS?

yes

no

CLIENT PROOFING TOOL (RECOMMENDED)

The simplest (and mobile-friendly!) way for your client to pick the best images from a shoot. Features easy image filtering, one-click "favoriting," filename exporting and more.

Obeys your galleries' visibility settings for entry, but all clients must log into an account to save favorites.

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Proofing is an inherently private process as clients will always have to log into an account to save their selections. Follow the blue path to learn more!

USE A GALLERY!

Set the visibility to Those with permission, and add a password to view or download.

May be listed or unlisted.

LEARN MORE



USE A GALLERY!

Set the visibility to Those with permission, and invite specific clients by email address to view or download.

May be listed or unlisted.

LEARN MORE



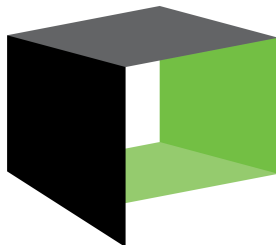
## Why use PhotoShelter to share and deliver?

- Maintain your branding throughout every part of the process
- Provide a seamless experience for your clients
- Offer up a professional look and feel no matter what your client needs
- Do away with third-party services. Handle all things sharing, proofing, and delivery right from within your PhotoShelter account.

We hope this decision tree will serve as a guide to point you in the right direction, but remember, there are many different ways you can use these tools. Each one offers myriad variations depending on your specific use case (e.g., inviting groups vs. individual clients, choosing download types and limits, setting expiration dates, mixing permissions and more).

## Questions?

Give our Client Services team a ring at 212-206-0808 (Mon-Fri, 9am-6pm ET) or email support@photoshelter.com anytime.



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